



Even Super Bowl winners need a Coach!  
How about you?

# *Innovation Workshops*

*Catalogue 2022*

## Innovation Workshops

### Do you need one or more of these?

- ❑ Awareness around Innovation
- ❑ Ways to Generate Ideas and Create Value
- ❑ Innovation Execution & Risk Management
- ❑ Developing Innovators and Innovation Teams
- ❑ Innovation Leadership Development
- ❑ Innovation Process Improvement
- ❑ TOTAL Organizational Transformation
- ❑ ISO 56000 Implementation
- ❑ Industry 4.0 Adoption
- ❑ Turnaround / Bounce Forward

### We have a workshop that is relevant.

- *If not, we can customize it.*
  - Backed by 30+ years of learning,
  - And a network of global experts.
- *Available onsite and virtual.*

**We blend**

**Lectures + Hands-on + Virtual Follow up**

**Including your application**



## Primary Outcomes

- **Learning** – Overview of elements of innovation  
Purpose, Value Chain, Framework, Mindset, Human Considerations
- **Action** – Self discovery & awareness worksheet
- **Bonus** – Innovation purpose & profile journey

## Valuable to

- C-Suite
- Family business owners and leaders
- Learning managers
- Innovators and aspiring innovators

## Pre-Requisites

- Willing to learn and explore

## Includes

- Book – Inspiring Next Purposeful Innovation
- Book – Multi-vitamin for Healthy Innovation
- 1-year subscription to EinStory

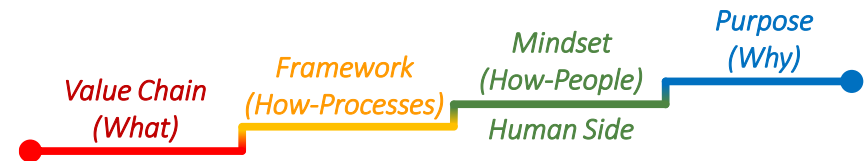
## Engagement

- In-person: 2-days
- Virtual Follow up: 2x90-min
- Fully Virtual: Possible
- Customization: Not recommended

## PEOPLE LEADERSHIP WORKSHOP

### Introduction to Innovation

#### Elements of Innovation



## Introduction to ISO 56000

### Primary Outcomes

- **Learning** – Overview of ISO 56000 Series  
56002, 03, 04, 05, 06, (Officially released)
- **Action** – Self assessment of conformance

### Valuable to

- Managers and Innovators

### Pre-Requisites

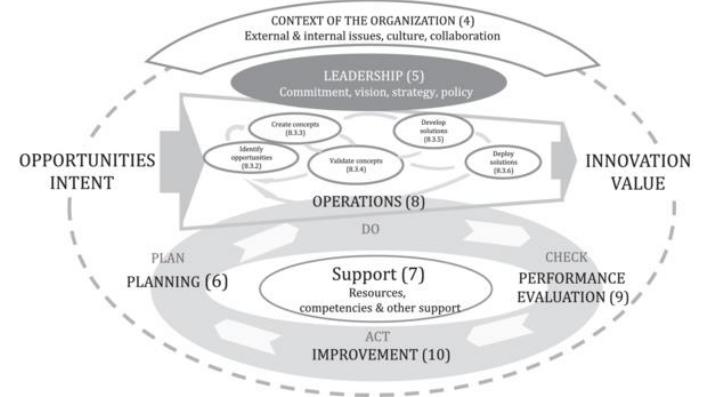
- Willing & Ready to structure innovation
- Purchase your own copy of ISO 560002

### Includes

- Workshop Notes summarizing ISO usage
- Book – InnovatePedia
- 1-year subscription to EinStory

### Engagement

- In-person: 1-day
- Virtual Follow up: 2x90-min
- Fully Virtual: Possible
- Customization: Not permitted



## Primary Outcomes

- **Learning** – How to reframe you purpose
- **Action** – Purpose statement creation
- **Action** – Visual quad chart for communication

Creative Space	Market Place
Work Place	Social Space

- **Bonus** – Innovation purpose & profile journey
- **Bonus** – Leadership alignment

## Valuable to

- Family Business Owners
- C-Suite

## Pre-Requisites

- Willing and empowered to change
- Total ownership/leadership participation

## Includes

- Book – Inspiring Next Innovation Purpose
- Innovation profile self-assessment
- 1-year subscription to EinStory

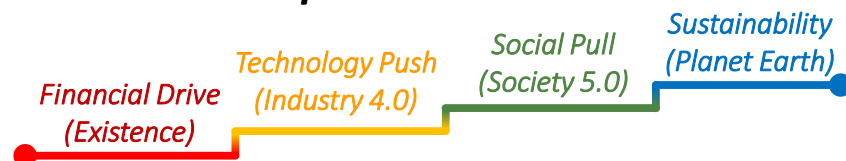
## Engagement

- In-person: 2-days
- Virtual Follow up: 2x90-min
- Fully Virtual: Possible
- Customization: Not recommended

## PEOPLE LEADERSHIP WORKSHOP

# Innovation Purpose Builder

## Your Next Purpose



## Ideation Methods & Application

### Primary Outcomes

- **Learning** – Ideation Techniques
- **Action** – Solution to a Specific Problem
- **Bonus** – Confidence & Team rejuvenation

### Valuable to

- Leadership when developing strategy
- Marketing Teams looking for new business
- Product Teams for creating new concepts
- Subject matter experts for resolving issues
- Post merger integration

### Pre-Requisites

- Listen to understand, not just respond
- Critique to improve, not judge
- Diversity of background, experience, & expertise

### Includes

- Book – Inspiring Next Innovation Value Chain
- Book – Idea Stormers by Bryan Mattimore
- 1-year subscription to EinStory

### Engagement

- In-person: 2-days
- Virtual Follow up: 2x90-min
- Fully Virtual: Not recommended
- Customization: Possible



## Innovation Portfolio Builder

### Primary Outcomes

- **Learning** – Basic innovation value chain  
Insights, Ideation, Qualification, Execution
- **Learning** – Portfolio management tricks
- **Action** – Portfolio design
- **Bonus** – Team alignment and buy-in

### Valuable to

- Business Unit heads
- Program and project managers
- Technology managers and subject matter experts

### Pre-Requisites

- Clarity around objective/purpose
- Willing to accept uncertainty
- Agility to adapt to rapid external change

### Includes

- Book – Inspiring Next Innovation Value Chain
- 1-year subscription to EinStory

### Engagement

- In-person: 2-days
- Virtual Follow up: 4x90-min
- Fully Virtual: Possible
- Customization: Possible

### Your Next Project & Portfolio



## Burst Innovation (Bounce Forward)

### Primary Outcomes

- **Learning** – Basic innovation value chain  
Insights, Ideation, Validation, Execution
- **Action** – Portfolio to Bounce Forward
  - Product/service, business, talent/knowledge
- **Bonus** – Team alignment and buy-in

### Who is it for?

- Business Unit heads
- Program managers
- Technology managers and subject matter experts

### Valuable to

- A business in crisis
- Commitment to turnaround, no matter what !
- Willing and ready to make big changes

### Includes

- Book – Inspiring Next Innovation Value Chain
- 1-year subscription to EinStory

### Engagement

- In-person: 10-days (Non-stop)
- Virtual Follow up: 4x90-min
- Fully Virtual: Not Possible
- Customization: Built into the design

### Your Bounce Forward Plan



## Primary Outcomes

- **Learning** – *Balanced Scorecard*
- **Action** – *Roadmap of Nested Activities*
  - Industries > markets > customers > ~ trends
  - Engagement > Products/services > capital
  - Capabilities > Processes, talent, & knowledge
- **Action** – *Strategic Intelligence (Time permitting)*
- **Bonus** – *Proforma on balanced scorecard*

## Valuable to

- *C-Suite and Senior Leadership*
- *Family Business Owners*

## Pre-Requisites

- *Willing to accept uncertainty*
- *Total Ownership Participation*

## Includes

- *Book – Inspiring Next Innovation Value Chain*
- *Book – Inspiring Next Innovation Framework*
- *1-year subscription to EinStory*

## Engagement

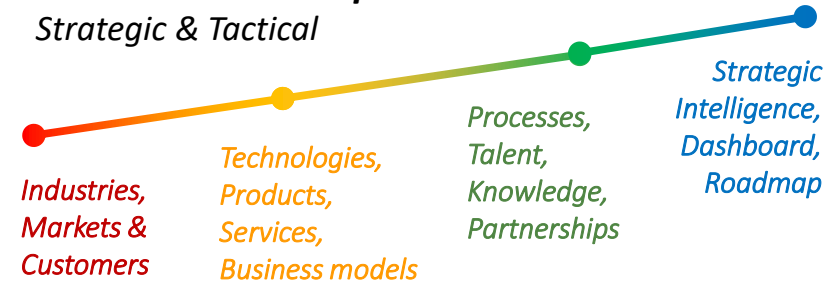
- *In-person:* 2.5-days
- *Virtual Follow up:* 10x90min
- *In-person closeout:* 1.5-days
- *Virtual Follow up:* 2x90min
- *Fully Virtual:* Not Possible
- *Customization:* Built into the design

## PEOPLE LEADERSHIP WORKSHOP

# Innovation Roadmap Builder

### Your Next Roadmap

Strategic & Tactical



## Organization Profile Builder

### Primary Outcomes

- **Learning** – Characteristics & impact of a profile
- **Action** – Current & future innovation profile
- **Action** – Set of processes to build future profile  
Strategy, Capital, Activities, Alignment, ...
- **Bonus** – Innovation purpose & profile journey

### Valuable to

- C-Suite and Senior Leadership
- Family Business Owners
- Key Managers and Innovators

### Pre-Requisites

- Empowered and Willing to Change
- Willing to invest in innovation practice
- Willing to manage risk

### Includes

- Book – Inspiring Next Innovation Framework
- 1-year subscription to EinStory
- Trial Membership to EinFrame

### Engagement

- In-person: 2.5-days
- Virtual Follow up: 26x90-min
- Fully Virtual: Not Recommended
- Customization: Built into the design

### Your Next PROFILE



## Primary Outcomes

- **Learning** – Innovator profile model – ABC  
Attitude + Behavior + Competency
- **Learning** – Innovator Development Model  
Hiring – Training – Promotion – Succession  
Developing into critical roles – “Chiefs”
- **Action** – Key Innovator’s Profile assessment

## Valuable to

- C-Suite and Senior Leadership
- Supervisors and Managers
- Family Business Owners

## Pre-Requisites

- Purpose clarity
- Acceptance of talent as key to innovation

## Includes

- Book – Sharp Minds (To be released)
- Book – Inspiring Next Innovation Framework
- 1-year subscription to EinStory

## Engagement

- In-person: 2-days
- Virtual Follow up: 4x90min
- Fully Virtual: Possible
- Customization: Possible

## PEOPLE LEADERSHIP WORKSHOP

### Innovator Profile Builder

#### Attitude



#### Behavior



#### Competency



## Innovation Mindset Builder

### Primary Outcomes

- **Learning** – Set of tools & tricks to open the mind  
Leadership mindset, exploration mindset
- **Action** – New norms for internal engagement
- **Bonus** – Innovation purpose & profile journey
- **Bonus** – Team spirit

### Valuable to

- C-Suite and Senior Leadership
- Family Business Owners
- Key Managers and 50% of your staff

### Pre-Requisites

- Willing to unlearn established norms
- Willing to learn new ways of thinking
- Willing to adopt a few new everyday habits

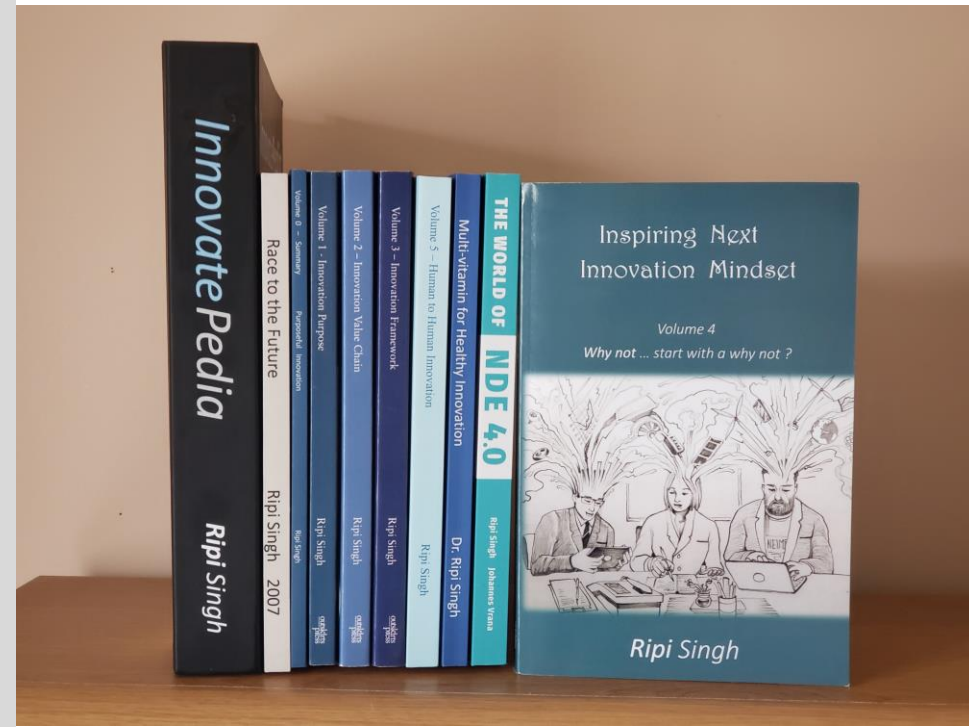
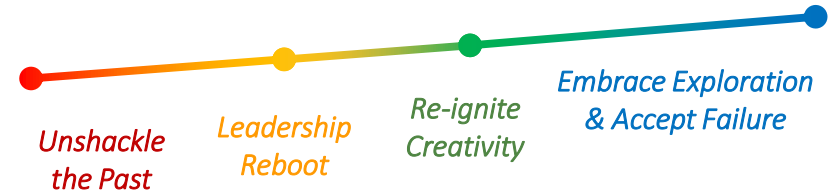
### Includes

- Book – Inspiring Next Innovation Mindset
- Innovation Profile assessment
- 1-year subscription to EinStory

### Engagement

- In-person: 2-days
- Virtual Follow up: 13x60min
- Fully Virtual: Possible
- Customization: Possible

### Your Next Mindset



## Primary Outcomes

- **Learning** – Human Considerations in Innovation  
Mindset, Decision Making, Ethics  
Diversity, Human-Machine coworking
- **Action** – Self discovery & improvement options
- **Bonus** – Innovation purpose & profile journey

## Valuable to

- C-Suite and Senior Leadership
- Family Business Owners
- High Potential Managers

## Pre-Requisites

- Clarity of purpose
- Willing to accept diverse viewpoints
- Check the ego at the door

## Includes

- Book – Inspiring Next H2H Innovation
- 1-year subscription to EinStory

## Engagement

- In-person: 2-days
- Virtual Follow up: 4x60min
- Fully Virtual: Possible
- Customization: Not Recommended

## PEOPLE LEADERSHIP WORKSHOP

### Human Aspects in Innovation

Leadership  
4.0



Ethics



Options  
& Decisions



Human-Machine  
Co-working



Diverse  
Team



## Primary Outcomes

- **Learning** – *Everything Innovation*  
Purpose Value Chain Framework  
Mindset Human Consideration  
Industry 4.0 Digital Transformation  
Massive Transformation Roadmap
- **Action** – *Culture of innovation*  
Systemic, systematic, sustainable.
- **Bonus** – *Surprise*

## Valuable to

- *Entire enterprise and supply chain.*
- *Participation by Module – as per design*

## Pre-Requisites

- *Willing & Ready for Massive Transformation*

## Includes

- *Book – InnovatePedia*
- *Total Self Assessment*
- *Subscription to EinFrame and EinStory*

## Engagement

- *In-person Kick off: 2-days Intro and Design*
- *Purpose Built Workshop Series as per design*  
Hybrid: in-person quarterly and virtual weekly
- *Fully Virtual: Not recommended*

# ORGANIZATION TRANSFORMATION

## *Design your own Track*



## Introduction to NDE 4.0

### Primary Outcomes

- **Learning** – Why, what, and how of NDE 4.0
- **Action** – Self discovery & assessment
- **Bonus** – How to build a roadmap

### Valuable to

- NDE Service Business Unit Heads
- NDE Equipment OEMs
- ASNT Level III

### Pre-Requisites

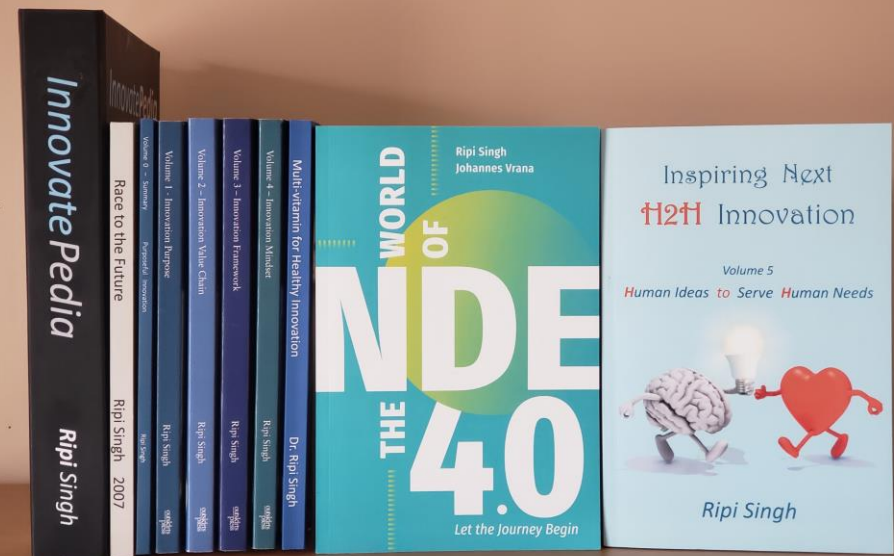
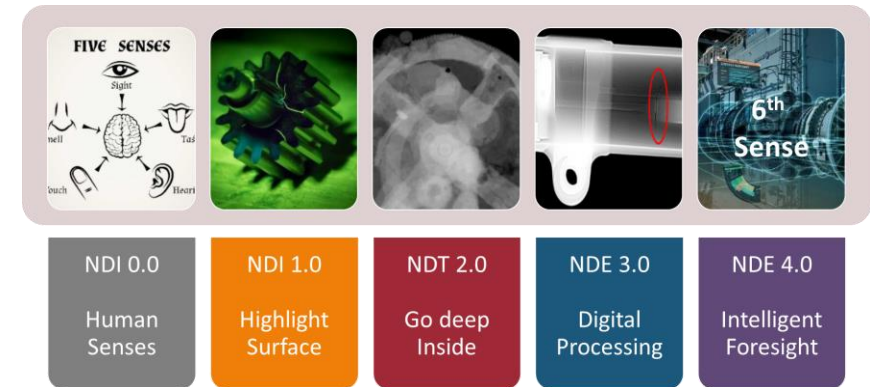
- Empowered and willing to Change
- Willing to accept Uncertainty
- Comfortable Sharing Data

### Includes

- Book – The World of NDE 4.0
- Book – Inspiring next H2H Innovation
- 1-year subscription to EinStory

### Engagement

- In-person: 2-days
- Virtual Follow up: 2x90
- Fully Virtual: Possible
- Customization: Not Recommended



# Innovation Workshop Selection Guide

Whatever you are looking for ... We have a workshop that is relevant. (**B**est/**H**igh/**M**edium/**L**ow)

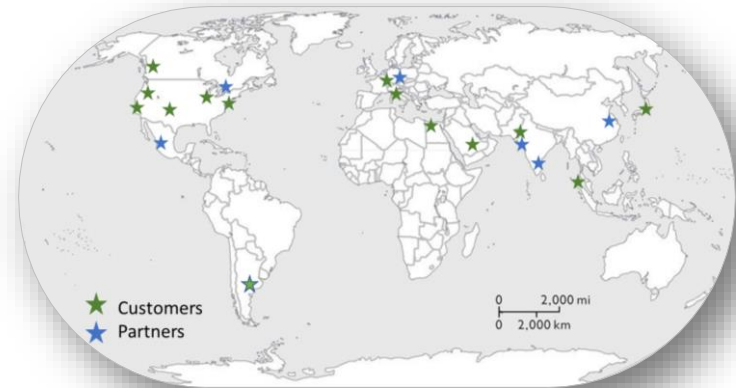
If not, we can customize it, backed by 20 years of experience, and a network of experts around the world.

What are you looking for? ↓	Our Workshop Portfolio →											
	Intro to Innovation	Intro to ISO 56000	Purpose	Ideation	Portfolio	Burst Innovation	Roadmap	Organization Profile	Innovator Profile	Mindset	Human Aspects	Design your OWN
Systematic & Systemic Innovation			H		H			H	M	H	M	<b>B</b>
Innovation Leadership Development		L	M					H		<b>B</b>	M	
Innovator Development				M					<b>B</b>	H	L	
Innovation Process Improvement		H						<b>B</b>	L			
Sustainable Innovation Program				H			<b>B</b>		M			
Business Bounce Forward			L			<b>B</b>						
Specific Innovation Project		M		H	<b>B</b>							
ISO 56000 Conformance		<b>B</b>		M	M		M					
Just Awareness	<b>B</b>	M										
In-person workshop days -	2	1	2	2	2	10	2.5 + 1.5	2.5	2	2	2	2-6
Virtual follow up 90-min sessions -	2	2	2	2	4	4	12	26	4	13	4	13-26

## Ripi Singh

### 30+ Years of Learning

- *Innovation Coach since 2014*
- *Corporate Technology Leaders, 1998-2014*
- *Engineering Professor, 1992-98*
- *US Expert ISO 56000 (Innovation), 2019 - date.*
- **Author of 10+ Books on Innovation:**
  - From Purpose to Applications and Mindset.
- **Advisor to universities around the world**
- **Keynote Speaker:**
  - Japan, China, France, Germany, Argentina, India, Canada, USA, ...
- **Guest Editor:**
  - Materials Evaluation ASNT,
  - NDE 4.0 Handbook, J of NDE, Springer.
- **Co-Chair ICNDT SIG on NDE 4.0:**
  - Facilitating NDE 4.0 Roadmap guidance with 20+ experts from 15 countries.
- **Supporting CT eco-system:**
  - Judge, mentor, advisor, speaker, provocateur,
- **Learning from Multiple Industrial sectors:**
  - Aerospace, Energy, Manufacturing, NDE, Education, IT, Construction, Garments, Logistics, Startups, ...
  - Success and failures in every sector
- *Ph.D. Engineering, MS Business, Valedictorian*
- *President of India Cash Prize for Research*
- *US Citizenship under Extraordinary Ability*



10+  
Books

100+  
Publications

300+  
Lectures

# *Network of Excellence: We partner as needed, and learn together*



# *Testimonials in support of content-based engagement*

“Ripi has so much to offer organizations, regardless of industry or stage of growth. By working with Ripi and following the framework in his book via a series of workshops, my team gained valuable insights and practical methods to shift our business unit’s collective mindset and start implementing new practices quickly.” – **Kate Jopling, VP Operations, Clinical Trials, Cogstate, CT USA. Dec 2021.**

“I had the pleasure of working with Ripi when I moved into a new position at Dymax. With his help, we transformed my organization, aligning their responsibilities with its core focus on customer experience. We moved into the digital age with his help by connecting our lab and all testing data. He helped guide us toward our Industry 4.0 goal.” – **Laury DiMarco, C-Suite, Dymax, CT USA. Feb 2021.**

“Ripi has been one of the most active and knowledgeable members of the US TAG TC279 for Innovation Management. He has a keen intellect with special emphasis on the overall Innovation Management System process as well as its individual components.” – **Rick Fernandez, Vice Chair US TAG Innovation Management. Nov 2020.**

“Ripi sir is an inspiring Guru. He is so down to earth that you love to interact with him. I learnt a new way to track Innovations with data. He has huge experience in R&D and the solution offered by him are very relevant and useful.” - **R S Rathore, Sr Vice President, Genus Power Infrastructure Ltd. India. Aug 2020.**

“It has been such a pleasure to work with Ripi on ISO 56006 Strategic intelligence management! I have particularly appreciated his broad-mindedness, his variety of sources when it comes down to a complex issue.” - **Prof Pierre Deplanche, France. July 2020.**

“Dr Singh presents a logical, executable road map to innovative evolution of Industrial 4.0 into the NDE environment. Highly recommend attending his course for insights on adoption within your strategic plan.” – **Kim Hayes, Director, Olympus IMS, March 2019.**

“Ripi Singh has obviously thought long and deeply about Innovation and has developed a clear and cogent presentation that enables us to understand the process and begin being innovative.” – **Paul Sessions, Director, Center for Family Business, New Haven, Sept 2016.**

“Clarity of expression and provocative – This sums up the value we derived from Dr. Ripi’s workshop on Innovation Maturity. I highly recommend this workshop to all enterprises that strive to provide value.” – **Pavan Suri, Director, R&D, Heraeus, Singapore, Nov 2015.**

“The innovation workshop given by Dr. Singh initiated a new way on how the results from our research and development projects could be transformed into business opportunities. The way we are thinking about innovation has been considerably changed with the seminar. I can strongly recommend this workshop for every engineering business. – **Prof Carsten Koenke, Weimar, Germany, June 2015.**



CATALOGUE 2022

## *Innovation Workshops*

Innovation distinguishes  
between  
a leader and a follower



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